

# BEAUTIFULLY GLOWING SKIN

MANJU DAS, 41

## OCCUPATION

Project manager at a financial institution in Toronto

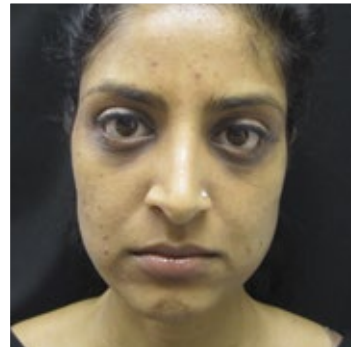
Manju is always busy, mainly because she commutes to work from Scarborough, Ont., but she eats a balanced diet and hits the gym three times a week despite her demanding job. When it comes to her skin-care regimen, though, Manju isn't as diligent. Although she has her cleansing ritual down, she finds it difficult to select serums and products that work for her skin type and hasn't found a sunscreen she likes enough to feel comfortable wearing regularly. Knowing that she could do a better job of taking care of her skin, Manju looked to this makeover experience as an opportunity to try something different with her skin and address the fine lines that she's starting to notice.

“

I wasn't really sure about the facials when I first heard about them, but I really enjoyed the OxyGeneo! My skin looks firmer and very bright. The treatment was very interesting, and the last part was so relaxing that I fell asleep.

”

BEFORE



**THE PROCEDURE:** OxyGeneo 3-in-1 Facial plus TriPollar by Dr. Martie Gidon, MD, FRCPC, FAAD, a cosmetic dermatologist at Gidon Aesthetics & MediSpa

Manju received three treatments of the OxyGeneo 3-in-1 Facial plus TriPollar once a week for three consecutive weeks. “Manju had some skin dullness, pigmentation and mild scarring from old acne,” says Dr. Gidon. “She is beginning to show some skin laxity that can be tightened by the TriPollar radio frequency hand piece.”

The OxyGeneo facial performs three functions: exfoliation, oxygenation and infusion of a concentrated serum. For Manju, Dr. Gidon chose the Neo-Bright serum, one of two infusions in the OxyGeneo skin treatment. The skin treatment relies on the body's Bohr effect, where the blood releases oxygen in the presence of high levels of carbon dioxide.

“The impact on the skin is a smoother texture,

smaller pores, fewer wrinkles, improved tone and glowing skin,” explains Dr. Gidon. This is followed by the use of the TriPollar hand piece for 25 minutes, which tightens skin through the use of radio frequency. The OxyGeneo plus TriPollar works great on darker skin tones, making Manju a strong candidate for the treatment.

Although a single treatment of OxyGeneo can be great before a special occasion, a full-treatment protocol combining TriPollar is a series of six treatments over six weeks. One treatment lasts for five to 15 days, varying by individual. The OxyGeneo should be maintained after the full protocol every four to six weeks, while the TriPollar can be done every six months. “Manju enjoyed the treatment and found it relaxing,” says Dr. Gidon. “She felt that her skin was smoother, brighter and tighter and would continue on with the treatments. She also had an improvement in her acne without any acne treatments.”



**COST:** \$1,500 for a series of six treatments once a week with the TriPollar hand piece. A single OxyGeneo with TriPollar skin-tightening treatment is \$250.

WARDROBE: TOP AND SHAWL, CODEVITTESSE.COM; NECKLACE: SHORT NECKLACE MIRAGE, CAROLINERON.COM



## FACT:

In 2016, according to the American Society for Aesthetic Plastic Surgery, there was a seven per cent increase from 2015 in people opting for non-invasive procedures.